

NEWS RELEASE

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For Immediate Release

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Shelby County Welcomes the Delivery of *Happy Birthday Baby Book Vol. 2*

Shelby County adds a new resource for families

Memphis, Tenn. – The Shelby County Health Department (SCHD) has a great new resource for families you may see being promoted on one of the Memphis Area Transit Authority (MATA) buses. The popular *Happy Birthday Baby Book*, a book helping many women through pregnancy, now has an addition covering birth through age five, the *Happy Birthday Baby Book Vol. 2*.

The purple bus will circle the SCHD main office building located at 814 Jefferson Ave. on Wed., April 16, at 10:30 a.m.

The *Happy Birthday Baby Book Volumes 1 and 2* are free educational books which promote the importance of pregnant women getting early, continuous prenatal care and provide a range of information on health issues throughout pregnancy to the milestones of a five-year-old.

The free books are available to everyone upon request. To request a free book, go to HealthyFamiliesNow.net or call the toll free number (800) 552-2297. The website also offers an online version of both books to get started reading right away.

The form is also accessible via the SCHD free mobile app, *B4BabyLife*.

For more information on the books or to get tips from Healthy Families, follow Healthy Families at facebook.com/HealthyFamiliesNow or go to HealthyFamiliesNow.net to sign up for the e-newsletter.

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